



## **WHITTIER PRIDE 2019 SPONSORSHIP**

**Saturday, September 28, 2019**

**Central Park – Uptown Whittier**

### **Sponsorship Opportunities**

It is with great enthusiasm that the Whittier Pride Committee hosts the first Whittier Pride, a free event, to be held on Saturday, September 28, 2019. Over 1,500 attendees are expected for this inaugural event. As we develop the event, we are reaching out to local community members and businesses asking for their financial support.

### **Background**

The Whittier Pride Planning Committee was founded in collaboration with Whittier YouthBuild 501(c)(3). The intent is to create a community event that promotes visibility, safe spaces for LGBT residents, youth, and community members, as well as to engage our allies. It is the goal of the event to educate and empower all residents of Whittier to help one another thrive! This is a community event, open to all, with vendors, entertainment, and activities - all providing a safe and welcoming environment. Proceeds from the event will benefit the non-profit Whittier YouthBuild 501(c)(3).

### **Sponsor Benefits**

Participation will offer event positive brand recognition and association with Whittier's multicultural LGBT community and their allies. This is an opportunity for event sponsors to forge new relationships, strengthen existing ones and expand their community network.

### **Sponsorship Levels**

<b>SPONSORSHIP BENEFITS</b>	<b>GOLD \$5000 OR ABOVE</b>	<b>SILVER \$1000-1999</b>	<b>BRONZE \$500-\$999</b>
Plaque of Recognition	Presented on stage	x	x
Stage Banner	Logo featured	x	x
10X10 Booth	2 booths	1 booth	1 booth
Verbal Recognition	Hourly	Hourly	Limited
Social Media	5 posts	3 posts	1 post
Press Release/Website	Logo Mention	Written Mention	x

### **Contact**

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